

SUCCESS STRATEGIES

opt4success^{net}

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D · S · X

DESIGN STUDIO EXPRESS

QUICK.AFFORDABLE.EASY

We know you want to *Keep It Simple and Do It Right*.
This industry-leading program was created based on YOUR suggestions.

To find out if your space qualifies, email us at info@opt4success.net with a pdf of your space and the total square footage

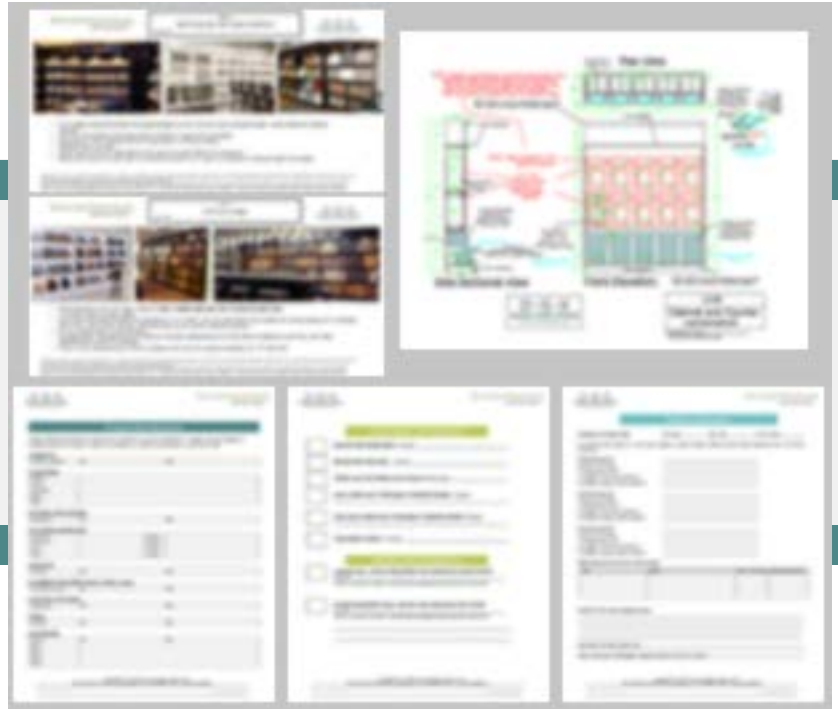
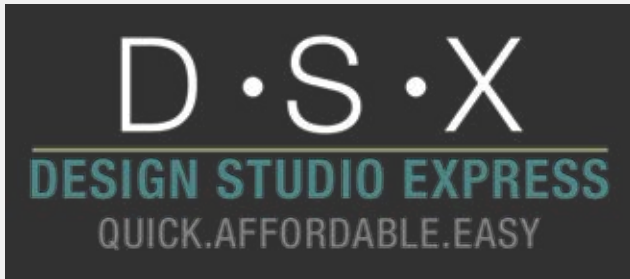
Benefits of Design Studio Express Program

Access to the nation's leading Design Studio Expert, for less

- Winner of **27 National Awards** by the NAHB for Best Design Center in the Country!
- We've created over **150 design studios** and work in 42 states (over 100 markets) and throughout Canada.
- We can **save you from typical mistakes** we see others make time after time!
- Take advantage of our expertise for a small investment that will be recouped easily as option sales increase.
- This is a **MONEY-SAVING OPPORTUNITY** to do it right.
- Builders all over the country have claimed that the information gained in just a few hours with Jane is "priceless".
- Design Studio Express Worksheet will guide you to consider the elements you'll want in your design studio, and to communicate them to us.

Proven display methods re-designed for quicker, easier, and less-costly fabrication

- We've created an enormous suite of ergonomically-correct, retail-driven, customer-friendly product displays re-engineered for smaller spaces...and we'll work with you to select the most appropriate ones for your studio in every key product category. You'll receive planning instructions for the capacity of each display you chose along with the size of all samples required for those specific displays.
- Pre-designed display modules mean you **don't have to wait for custom design drawings** to be created, which typically take 4-6 weeks additional time, at an additional investment of MANY thousands of dollars.
- Display fabricator recommendations provided.
- Sample worksheet pages: you'll check the quantity you require for each product category.



A professional and strategic space layout

- After you fill out the worksheet and send it to us, we'll videoconference to determine your final display choices, identify additional required elements (example: for kitchen vignettes or reception seating or branding needs or other requested components), and share photos of other similar-size studios we have created to help finalize your needs and goals and make the best use of your available space.
- We understand site lines, return on investment of floor space, and the homebuyer selections experience. Let our 17+ years of specialized design studio expertise work for you!

You receive a Total Package in 2-5* weeks from the Nations' Design Studio Expert (much quicker than our renowned Create the Ultimate Design Studio program)

- A one-dimensional CAD layout of your space incorporating (space-permitting) non-display elements such as kitchen/bath vignette, reception area, etc. This is also provided as a pdf file.
- Dimensioned drawings to build the displays used in your layout.
- Post-layout videoconference: we'll fully discuss each area of the plan and answer questions and provide guidance for moving forward to build the space

*Estimated time is based on both your and our schedule and how quickly you make decisions.